

# HANIA SÁNCHEZ CORUJO

Communications Manager + Strategist • Content Creator • Multimedia & Project Manager

## COMMUNICATIONS:

### **Latino Community Fund Georgia // Communications Strategist (Contractor)**

August 2024 - Present // Atlanta, GA (Part Time Contractor)

January, 2021 - July, 2024 // Atlanta, GA (Full Time Contractor)

- Oversee social media planning, strategy, growth, advertising and content development along side the Content Specialist.
- Graphic artist for collateral materials including flyers, brochures, posters and social media content.
- Manage, collect and analyze program campaign data and ad spending for quarterly reports.
- Photographer, videographer and editor for internal organization needs.
- Website manager for [estamosaquifiesta.com](http://estamosaquifiesta.com), [latinosfordemocracy.net](http://latinosfordemocracy.net) and [unidosgeorgia.com](http://unidosgeorgia.com)

### **H92 Creative Studio // Owner**

November, 2019 - Present // Lawrenceville, GA

→ Check out samples of my work here: [h92creativestudio.com](http://h92creativestudio.com) | [vimeo.com/h92creativestudio](https://vimeo.com/h92creativestudio)

• Podcast Manager: [El Meollo](#) | [Parenting Understood](#) | [Hermana Mía](#) | [Maratón y Popcorn](#) | [Perdón, We're Booked](#)

### **C3 Clarity Consulting // Community Organizer + Facilitator (Project Contractor)**

November, 2022 - September, 2023 // Lawrenceville, GA (Remote)

Worked with C3 Clarity in a grant from LULAC National Educational Service Centers, to offer the P.U.E.N.T.E.S. program to Latinx families in Georgia.

- Facilitated 3 cohorts, reaching a total of 30 families
- Translated and developed materials in Spanish
- Developed and organized outreach efforts

### **360 Telecom Corporation - NotiCel // Multimedia Manager & Traffic Manager (Contractor)**

March, 2020 - January, 2021 // Lawrenceville, GA (Remote)

- Main sales team support. Duties include: graphic materials creation to production coordination and video editing.
- Graphic support for the editorial team; this includes visuals for social media, articles and in house promotions.
- Upload client social media campaigns and ad banners; monitor campaigns for successful execution; create and send final report.
- Responsible for monthly client invoicing.

### **O2 Communications - NotiCel // Multimedia Manager (Full Time)**

April, 2017 - March, 2020 // San Juan, PR - Lawrenceville, GA (Remote)

- Oversee social media growth, campaigns and content ideas to further the engagement and reach from the various platforms. Duties include: schedule content, answering messages and boosting client ads on Facebook.
- Graphic artist in charge of all design development for Editorial, Sales and Marketing department.
- Work alongside vertical Managing Editor on Lifestyle, Sports and Entertainment to develop editorial and sales content.
- Support the editorial and sales team editing video content.
- Successfully produced and launched social series with exclusive content for top social media sites consumption.
- Responsible for coordinating and managing interns in editorial and video functions.

### **O2 Communications - NotiCel // Graphic Designer, Social Media & Traffic Manager (Contractor)**

January, 2016 - April, 2017 // San Juan, PR

- Contributed to developing marketing strategies to increase lead generation.
- Revamped sales tools to more effectively communicate success stories, product features, usage, and benefits.
- Direct contact with clients for graphic design and social media guidance when advertising on NotiCel.com.
- Managed incoming ads placing for clients in both social media platforms and NotiCel.com.
- Generated and provided analytic reports of key metrics to measure effectiveness of placement on both customers and clients.
- Metrics measured: for ad banners (impressions, clicks, click-thru rate), and social media & posters (reach, engagement, views)

## TEACHING EXPERIENCE:

### **Gwinnett County Public School // Broadcast Video Journalism Teacher**

July, 2024 - Present // Dacula, GA

- Connections teacher for middle school, 6th, 7th and 8th grade.
- Curriculum planning, classroom management and grading.

## FILM & TELEVISION EXPERIENCE:

### **Arte Apoteósico // Producer (Project Contractor)**

April, 2023 - Present // Remote

- Oversee short film productions from budgeting, staffing and logistics to post production and distribution.
- Managed teams of over a hundred people, from talent, crew and vendors / suppliers.

### **Mesquite Productions - Mad Dogs // Travel Production Assistant (Contractor)**

June - July; October, 2015 // San Juan, PR

- Provided support during filming on location in Rincón. Assisted in all departmental needs including phone calls, filing, housing assistance, billing and others.

### **Do More Productions // Office Production Assistant (Contractor)**

September - October, 2013 // San Juan, PR

- Administrative and accounting assistant for Hurricane (Phase 3), a 3D documentary that explores the effects of hurricane's destruction to both humans and animals. Project was comprised of a 3-part series for the Discovery Channel and a feature film.

### **M Cable Television - Project Runway // Production Assistant (Contractor)**

June - July, 2013 // New York, NY

- Assisted Line Producers and Executive producers during production. Tasks included upkeep of production areas and office, and crafty.

### **Do More Productions // Assistant Coordinator & Office Production Assistant (Contractor)**

May - December, 2012 // San Juan, PR

- Provided accounting, office and administrative assistance. Coordinated all travel logistics for the French production team in Hurricane (Phase 1) documentary including schedules, interviews and location scouting for the production crew. Completed research and various production needs key to the development of the project.

## SHORT FILMS PRODUCED:

**2023 - Capetillo** (Producer)

**2017 - Por mi madre** (Producer)

**2017 - Last Night Together** (Producer and Writer)

**2017 - Supermarket** (Producer)

**2016 - Avistamiento** (Producer)

**2016 - Es Por Amor** (Producer, Director and Writer)

**2016 - Bum with a Bubble Gun** (Producer)

**2015 - Terror Pizza** (Producer)

**2015 - 333** (Producer)

**2015 - Vino del Bosque** (Producer)

**2013 - Let Go** (Producer)

## SKILLS:

- Bilingual (Spanish + English) • Meta Business Suite • Hootsuite Certified
- Social media (Facebook, Instagram, X, LinkedIn + YouTube)
- Video editing (Final Cut + Premier Pro) • Mac savvy • Trello
- monday.com • Asana • Google Suite • Canva • Square Space • Wix
- Adobe Creative Suite (Illustrator, InDesign + Photoshop)
- Video production (coordination + filming + editing)
- Pages, Keynote + Number • Microsoft Office (Word, Power Point + Excel)
- Podcast Editing • GarageBand • Adobe Audition
- Diligent • Organized • Team player • Self starter

## EDUCATION:

**Masters in Communications Management**  
Syracuse University Online  
2022 - 2024

**Bachelors in Film**  
Full Sail University  
2010 - 2012  
Winter Park, Florida